

# Privacy notice – Arts and Heritage services (inc. box office)

# Who will process your information?

The personal information you give to us through any of our forms relating to your use of our arts and heritage services, and any other personal information we hold about you in this context will be processed by East Renfrewshire Culture and Leisure Ltd, St. John's, 18 Commercial Road, Barrhead, East Renfrewshire, G78 1AJ for the administration of arts and heritage events and activities including the operation of the theatre box office and associated activities.

East Renfrewshire Culture and Leisure is a charitable trust set up by East Renfrewshire Council in 2015 to manage and deliver its culture and leisure services.

#### Why do we process your information?

Your information is processed to help us manage arts and heritage classes, courses and events and obtaining feedback and evaluations from you. It is also used to ensure you get any concessions that you are entitled to, and where you have opted in to receive marketing and promotional information we will contact you for this purpose. It is used to help us ensure that we correctly bill you and are able to take the appropriate payments for services. It is used to allow us to operate a box office service through the effective management of selling tickets, processing payments, promotion of shows and events and obtaining feedback from you.

Your information may also be shared with other services within the Trust and other organisations for the same purposes and also to

- check the information we have is accurate;
- prevent and/or detect crime;

Other organisations may include other councils, public sector agencies, government departments, regulatory and law enforcement bodies and other private companies or entities (such as contractors providing IT systems on which library services information is held)

#### What is the legal basis for us to process your information?

East Renfrewshire Culture and Leisure processes your information in order to fulfil its legitimate interests in this area. The stated vision of the Trust is "Our vision is to help and inspire people to be actively involved in sport, arts and culture."

A Legitimate Interest Test has been carried out and is available for inspection by contacting the Data Protection Officer. Contact details are in the relevant section below.

### Do you have to provide your information?

Without the correct information we may be unable to effectively manage your attendance at our arts and heritage classes and courses, process your payments for these events and activities, charge you the correct rate for your participation, implement improvements to programmes and offer you access to other related cultural service events and activities.

# How do we collect information about you?

We obtain personal information about people

- directly from you, for example when you fill out an application form
- from other people who are connected with you in connection with a service to be or being provided to them
- from people who are complaining regarding your actions and compliance with the law and
- other public bodies such as other Councils, Police Scotland, Audit Scotland and regulators such as the Scotlish Social Services Council or the General Teaching Council.

Such information generally includes:-

your name & contact details (including email and telephone numbers)

your age & date of birth

your membership status (in order to assess relevant exemptions) e.g. concession

your preferred method of communication, including marketing opt-in and preferences

your sales and attendance history

your preferences for default billing and delivery

You may update your personal information and preferences either in person or by accessing your account online where the systems allow.

#### How long will we keep your information?

We are aware that we must not keep personal information longer than is necessary for our purposes. Sometimes, law sets down these time limits. In that case, we must comply with those specified time limits.

However, in most cases this relates to where we have a business need to keep the personal information although it may not be actively using the information. This usually depends upon whether anyone has continuing interest in (such as auditors) or rights to take action of any sort against we in relation to the reason why we was using the information

On that basis the Trust will hold your information for a period of 5 years from the date that you tell us you are no longer interested in participating in our events and activities, or from the date of your last box office ticket purchase. Your information on the system will be destroyed under confidential conditions after this period. Your initial paper membership form will be destroyed as soon as the information is used to create your electronic membership record.

### Who is your information shared with?

Your information will be accessed by Trust and council staff who need to do so to provide effective arts and heritage services. If such administration is provided on the Trust's behalf by an external agency, that agency will also have access to your information.

The Trust uses a 3<sup>rd</sup> party organisation to assist with gathering and evaluating your feedback following shows and events. A data processing agreement is in place.

Your information may also be shared with other services within the Trust, other services within East Renfrewshire Council, other councils, public sector agencies, governmental departments and other private companies or entities (such as IT system service providers).

The Trust also generally complies with requests for specific information from other regulatory and law enforcement bodies where this is necessary and appropriate.

#### Do we transfer your information outside the UK?

In general we do not transfer personal information outside the UK but on the rare occasions we do we will inform you.

We will only transfer information outside the UK when we are satisfied that the party that will handle the data and the country it is being processed in have adequate safeguards for personal privacy comparable to those which are in place in the UK.

# Profiling and automated decision-making

The Trust does not use profiling or automated decision-making for arts and heritage services or activities. Some processes are semi-automated but a human decision-maker will always be involved before any decision is reached in relation to you.

#### Your rights

You have the right to:

1. Be informed of the Trust's use of your information

This notice is intended to give you relevant information to meet this right.

- 2. Access personal data held about you
- 3. Request rectification of your personal data
- 4. Request that the council restricts processing of your personal data
- 5. Object to the processing of your data
- 6. Ask us to delete your information
- 7. Withdraw your consent if consent is the lawful basis for processing your data

## **Complaints**

If you have an issue with the way the Trust handles your information or wish to exercise any of the above rights in respect of your information you can contact the Trust's data protection officer by post at:

The Data Protection Officer

East Renfrewshire Council

Council headquarters

**Eastwood Park** 

Giffnock

G46 6UG

or by email at <a href="mailto:DPO@eastrenfrewshire.gov.uk">DPO@eastrenfrewshire.gov.uk</a>

You have the right to complain directly to the Information Commissioner's office (ICO).

The address of their head office is: Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5EF

Telephone: 0303 123 1113

Alternatively, you can report a concern via their website at www.ico.org.uk

The ICO also have a regional office at 45 Melville Street, Edinburgh EH3 7HI

Telephone: 0303 123 1115 e-mail: scotland@ico.org.uk

While you can go directly to the ICO, the Trust would welcome an opportunity to address any issues you have in the first instance.